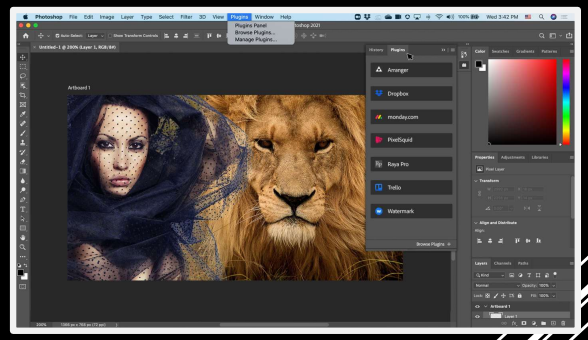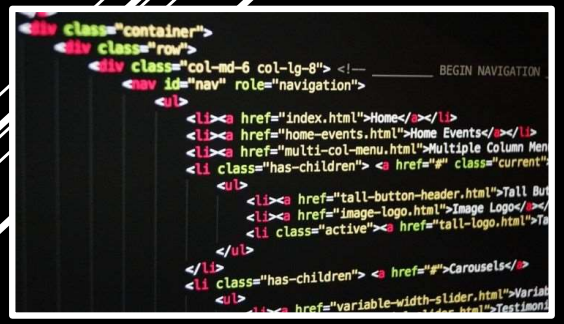Métiers Multimédia Internet